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For Immediate Release

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**CHOCOLATE UNIVERSITY'S INTERNATIONAL BUSINESS IMMERSION
INVITES HIGH SCHOOL STUDENTS TO TANZANIA IN SUMMER 2025**

APPLICATIONS NOW OPEN

Springfield, Missouri - Askinosie Chocolate, The Askinosie Foundation, and Drury University partner to offer Chocolate University, an exciting experiential learning journey for high school juniors and seniors in southwest Missouri. The Class of 2025 will be the program's seventh group of student travelers with participants now totaling over 100 since program inception. Applications are now being accepted through October 28, 2024 at chocolateuniversity.org. School leaders and community members are asked to encourage outstanding young people in their lives to apply.

Operating since 2008, Chocolate University shares the Askinosie Chocolate business model through this unique international business immersion program. Applications from current high school juniors and seniors (graduating years 2025 and 2026) will be carefully selected to join a class of 14 and participate in a six-month preparatory course culminating in a 10-day international business cocoa bean buying trip alongside an award-winning bean-to-bar craft chocolate maker. The experience delivers lessons in entrepreneurship, problem-solving through innovation, craft chocolate, cacao agronomy, Tanzanian culture, leadership, personal reflection, and vision setting for their futures.

High school students from anywhere in southwest Missouri are eligible to apply. Additionally, 417-land business and community leaders have generously supported the program enabling all members of Chocolate University's Class of 2025 to receive a scholarship for the program creating an inclusive and equitable learning opportunity for the most qualified students in SW Missouri to participate.

Students complete the Chocolate University program with a new outlook on business's role in the local and global community, tools to envision their future goals, and a deeper sense of themselves and their ability to impact others. The most important Swahili word students learn is 'kujengana' which translates 'to build each other up.' Students return home with an improved understanding of their place in the world and their unique potential to impact their local, regional, and global communities.

Visit chocolateuniversity.org for more information, application link and media resources.

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