

### **TEXT ALERT EXAMPLES (limited to 140 characters)**

Exciting opportunity for juniors and seniors in summer 2023 - check out Chocolate University  
<https://tinyurl.com/CU-Apply> 121 characters

Applications now open for Chocolate University - juniors and seniors invited to apply  
<https://tinyurl.com/CU-Apply> 115 characters

Interested in international business and chocolate? Apply for Chocolate University's trip to Tanzania in 2023. <https://tinyurl.com/CU-Apply> 140 characters

### **NEWSLETTER CONTENT**

Exciting opportunity for Class of 2023 and 2024: The Askinosie Foundation is accepting applications for Chocolate University 2023! If you've ever wanted to travel internationally and learn about how business can be a force for good in the world, you're encouraged to apply! <https://tinyurl.com/CU-Apply>  
More information here:



### **EMAIL ALERT EXAMPLE**

Subject: Chocolate University 2023 is an exciting opportunity for juniors and seniors

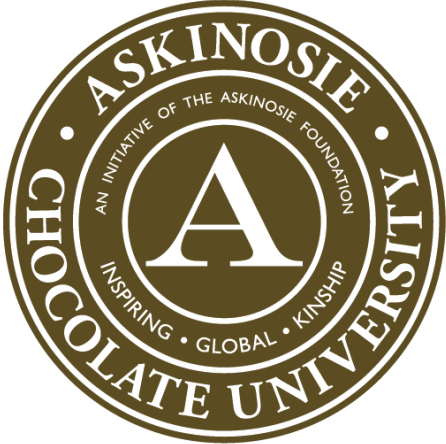
Chocolate University is ready to resume travel to Tanzania in summer 2023, and they're taking 12-14 high school juniors and seniors along for an international business immersion.

To learn more and apply, visit <https://tinyurl.com/CU-Apply>.  
Applications are due by 5pm on December 5, 2022.

Since 2008, Chocolate University has made six trips with more than 80 student-travelers, sharing the Askinosie Chocolate business model through this international business immersion program. Selected students will participate in a six-month preparatory course that culminates in a 10-day international immersion in entrepreneurship, problem-solving through innovation, craft chocolate, cacao agronomy, Tanzanian culture, leadership, personal reflection, and vision setting for the future - while traveling alongside an award-winning bean-to-bar craft chocolate maker on a cocoa bean buying trip.

It's an exciting, once in a lifetime opportunity. We hope you'll consider applying today!

Program Graphics:



Cocoa Farming Village, Tanzania